

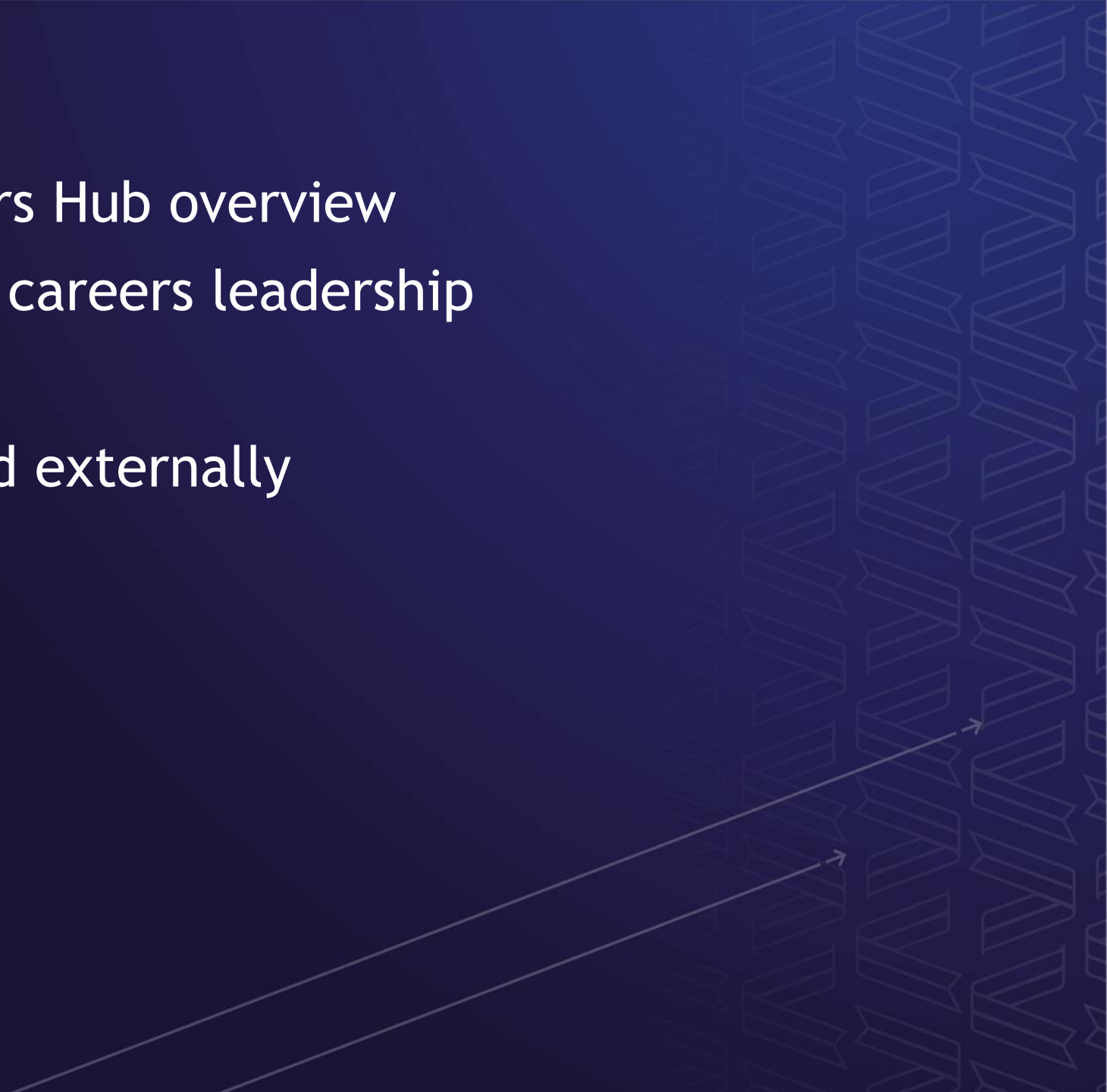


THE CAREERS &
ENTERPRISE
COMPANY

The Power of Collaboration to Improve Careers Education

Alex Nightingale - Operational Hub Lead - Greater
Lincolnshire Careers Hub

Aims

- Greater Lincolnshire Careers Hub overview
 - Challenges associated with careers leadership
 - Creating a strategy
 - Collaborating internally and externally
 - Hints and tips
 - Q&A
- 
- The background features a repeating pattern of stylized, overlapping 'V' or chevron shapes in a lighter shade of blue. In the bottom right corner, two thin, light blue lines originate from the bottom edge and extend diagonally upwards and to the right, each ending in a small arrowhead.

01.

Greater Lincolnshire Careers Hub

Structure and Organisation

- Government funded
- Match funded by strategic partners
- Delivered by GLLEP
- Aligned to LA Skills Strategies (or equivalent)
- 121 Hub Institutions
- 63 Primary Schools
- 340 Employers
- Seven delivery staff



Priority 1
Improve Careers Provision

Raise the quality of careers provision in schools, special schools and colleges

Priority 2
Increase employer encounters

Drive more high-quality experiences with employers for students and teachers

Priority 3
Amplify vocational routes

Amplify apprenticeships and technical educational routes

Priority 4
Focus on disadvantaged

Focus on interventions for disadvantaged young people and those that face the most barriers

Priority 5
Connect careers to local economies

Connect careers provision in schools and colleges to the needs of local economies

Managed Employer Network

- Enterprise Advisers [Register your interest | The Careers and Enterprise Company](#)
- Give an Hour Volunteers [Register to give an hour | The Careers and Enterprise Company](#)
- Cornerstone Employers
- Employer Standards [Home - CEC Employer Portal \(careersandenterprise.co.uk\)](#)



BUSINESS BENEFITS

Build the talent pipeline for your industry and your business. Developing closer connections with the local community. Engage and develop your current workforce through volunteering. Raising awareness of the sector and your business/organisation.

DEVELOP CONNECTIONS

VOLUNTEER

RAISE AWARENESS

HOW TO GET INVOLVED?

There are many ways to get involved – here are just some of the ways your business can help to inspire and prepare a young person for the world of work.

GIVE AN HOUR	REWRITE THE STORY	Cornerstone Employer
GIVE AN HOUR ENGAGE DIRECTLY WITH YOUNG PEOPLE	BECOME AN ENTERPRISE ADVISER	BECOME A CORNERSTONE EMPLOYER
WHO Employees at all levels of your business. WHAT Volunteer, ad hoc, in local schools and colleges to deliver careers activities or host an experience at your workplace. > Share your career journey in an assembly or classroom to help students understand the world of work. > Bring a subject to life by sharing experience from your industry or workplace. > Use your experience to take part in mock interviews or CV writing workshops. > Speed networking, answer young people's questions about your career in a quick-fire setting. HOW Express your interest at https://www.careersandenterprise.co.uk/employers/volunteer-with-a-school-or-college/give-an-hour/	WHO Employees who want to support a school strategically, through planning, delivery and evaluation of careers related activity with support from your local Enterprise Coordinator. WHAT Partner with a secondary school, special school, or college to support them to develop a strong careers programme, using your business experience and networks. HOW Express your interest at https://www.careersandenterprise.co.uk/employers/your-experience-matters-help-schools-and-colleges-shape-futures/ Contact your Careers Hub team at LEP_ECS@lincolnshire.gov.uk to find out how you can get involved	WHO Your whole business. WHAT Support the careers hub strategy and lead on local projects. HOW Learn more at https://www.careersandenterprise.co.uk/employers/become-a-cornerstone-employer/

Careers Hub Activity 2024

- Launch of 'Start Small, Dream Big' Primary project [New Primary School Programme to Help Children Dream Big | Greater Lincolnshire LEP](#)
- 2nd STEM Challenge [Recycling challenge highlights importance of engineering | Greater Lincolnshire LEP](#)
- Launch of Apprenticeship portal [Here](#)
- Apprentice playlist [Video Playlist](#)
- Teacher Encounters project [Teachers Going Back to the Floor | Greater Lincolnshire LEP](#)



Careers Hub Activity 2024

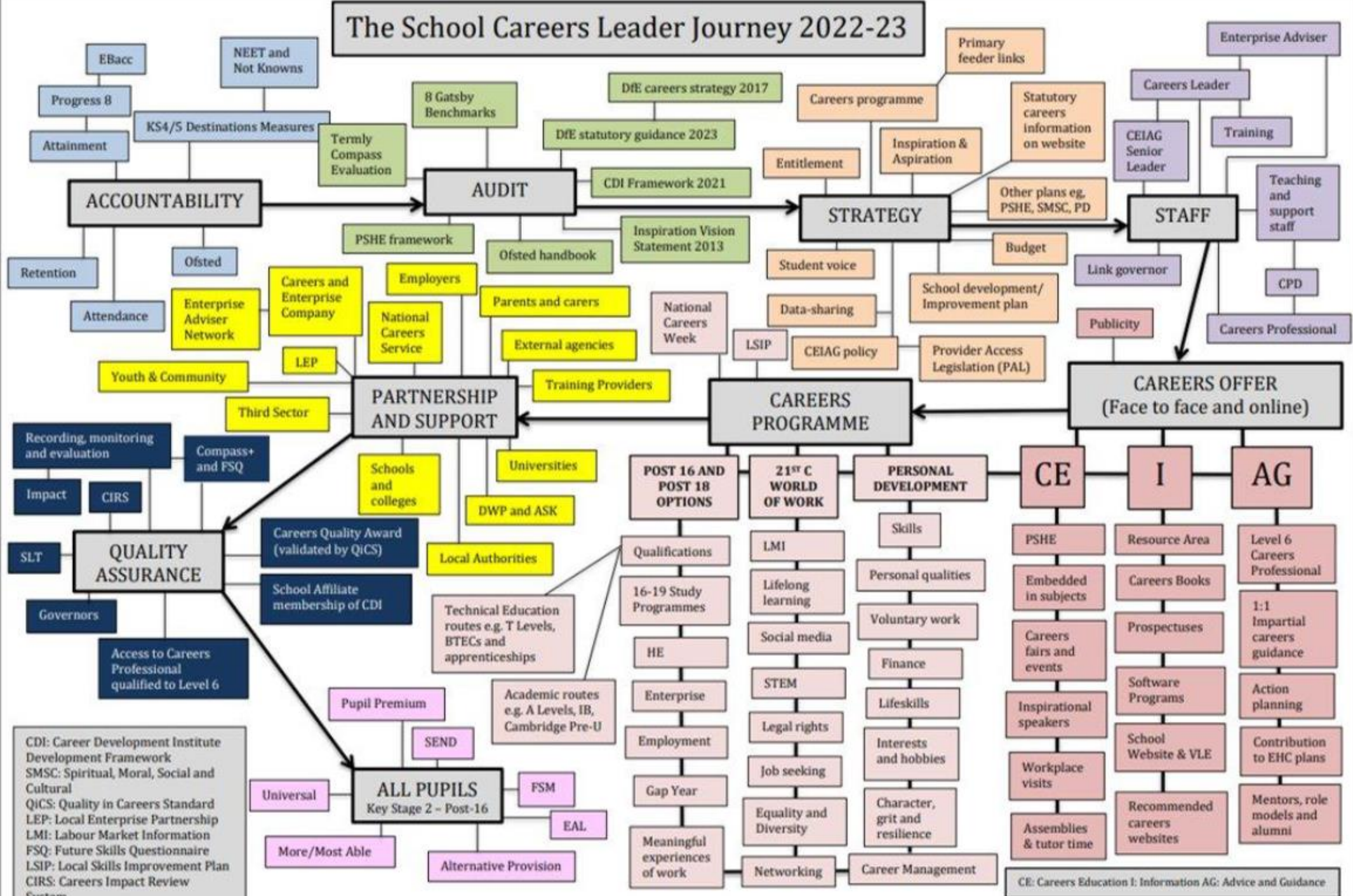
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02.

Challenges associated with careers leadership

The School Careers Leader Journey 2022-23



03.

Creating a strategy & collaborate for success



“Unity is strength...when
there is teamwork and
collaboration wonderful things
can be achieved “

Mattie Stepanek

Strate

Primary Careers Resources

THE CAREERS & ENTERPRISE COMPANY



Good strategies

- Link to the vision and state of the school
- Are specific and measurable (observable and measurable)
- Are long-term
- Are achievable
- Align with wider school priorities

Tips for how to embed career-related learning in your setting

Career-related learning in Primary School is not simply talking about jobs. It is not asking a 7-year-old to decide what their future career pathways looks like. Instead, it is about ensuring they have the opportunity for regular conversations that challenge stereotypes, broaden their horizons and raise their aspirations.

We want them to be curious and inspired about what their futures could hold. We want them to start to see the connection between the learning they do in school and the world of work, to recognise the importance of their learning, to understand the skills they are developing and how these skills will help them in their future roles.

A great starting point is the [self-assessment quiz](#). Even if you are not aware of any current career-related learning going on within your school, it will spark ideas and reflection on current practice and help you to recognise how much is already going on or what could easily be adapted to form part of a career-related learning plan. The quiz will help you to consider your long-term goals for your pupils' learning and how career-related learning could fit within this.

The quiz was designed in partnership with Skills Builder and is based on the nationally

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Internal and External Stakeholders

- Mapping exercise - who can support you? Both internally and externally with your aims for careers in your school?
- How can you build capacity and support?

External Stakeholders

1. **Local Community:** Includes residents and businesses in the surrounding area who may be impacted by or benefit from the school's activities.
2. **Government Agencies:** Such as the Department of Education, which regulate and support schools.
3. **Educational Partners:** Other schools, colleges, and universities that collaborate on educational programs.
4. **Non-Profit Organizations:** Groups that support educational initiatives and provide resources or funding.
5. **Employers and Industry Representatives:** Businesses that may offer internships, apprenticeships, or career opportunities to students

Engagement with Employers

What works?

In 2018, The Careers & Enterprise Company, in partnership with Education & Employers, published a What Works report identifying six key lessons of practice for career-related learning at primary level.

1. Involve employers and parents.
2. Start early.
3. Ensure activities are personalised and relevant to the age group.
4. Embed into the curriculum.
5. Embed in a whole school approach and driven by senior leaders.
6. Open to all.

experience. They were generally satisfied with their engagement with schools (73% very satisfied) and were particularly impressed with their relationship with their Careers Hub (91% very satisfied).

92% of employers that participated were strongly committed to continuing to engage with primary schools, with 73% valuing working with primary schools. All surveyed employers reported they would continue supporting local primary schools in the future.

Hints and tips for getting started

1. **Plan Ahead:** Identify the specific needs and goals of your school and what employers can contribute.
2. **Showcase Benefits:** Highlight the mutual benefits of engaging with schools, such as positive community relations and future talent development.
3. **Provide Opportunities:** Offer various engagement options like career talks, workplace visits, job shadowing, and mentoring.
4. **Utilise Networks:** Leverage existing networks, including staff, parents, alumni, and supply chain connections.
5. **Involve Leadership:** Ensure support from school leadership to embed career education into the school's vision and strategy.
6. **Communicate Effectively:** Keep employers informed and involved through regular updates and clear communication channels.
7. **Recognise Contributions:** Acknowledge and appreciate the efforts of employers in supporting careers education.
8. **Evaluate Impact:** Regularly assess the effectiveness of employer engagement activities and make improvements as needed.

04.

Any questions



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