



Start Small, Dream Big

Primary Careers Programme

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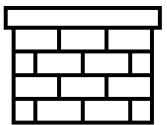
Why?



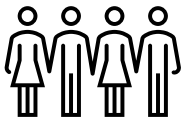
- **Stereotypes**



- **Limits choices**



- **Constraints**



- **Who you know**



Teach First and Careers

- **Improve the life chances and choices for children experiencing poverty**
- **2007 – 2019: 'Futures'.**
- **2016: Careers Leader Programme**

CEC

- **2019/20 Launched Primary Fund**
- **Autumn 2022: Pilot with the DfE**
- **Partnered with Teach First and ImpactED**
- **Careers Hubs**

Start Small; Dream Big

- **3 waves from Spring 23**
- **Focussed on EIAs**
- **Four focus areas:**
 - Reducing biases and stereotypes
 - Embedding careers into the curriculum
 - Delivering meaningful employer encounters to pupils
 - Engaging parents and carers so they can have conversations with pupils about the world of work



Impact that we're testing

- Schools have a whole school strategy for improving CRL in place, with engaged SLT
- Careers related learning is embedded in the curriculum by participating schools and teachers feel confident to deliver CRL in their classrooms
- Pupils have a greater understanding of the world of work
- Parents feel more confident in talking to children about the world of work



Employer engagement input from Hub

Support from Careers Hubs and networks created through programme

Strategy document outlining how CRL is now and your vision
Long and short-term plans
Career programme for pupils

Module structure



- **Start with consolidation**
- **Finish with formative assessment**
- **Diverse exemplification and content**
- **Built to revisit and build upon knowledge**

Seminar structure



- **Live and hosted by expert**
- **Network with other leaders**
- **Pre-task**
- **Focussed on practical application**

Questions?



Thank you.

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