

In their Own Words...

SENIOR LEADERSHIP

"Career Mark Primary is an excellent means to ensure that we structure opportunities that, in a very real and practical way, broaden and deepen experiences for Primary children."

Executive Head Teacher

CLASS TEACHERS

"Within a matter of weeks through Career Mark we witnessed a huge increase in the children's aspirations and hopes for their futures."

Year 6 Teacher

PUPILS

"I have enjoyed learning about the different careers you can have, what courses you might take, and that I could go to College or University."

Year 6 Pupil



When you achieve Career Mark Primary you show the community that you are supporting your pupils to make informed decisions about their future, and preparing them for a successful working life.

Photos courtesy of
Sutton Road Primary School, Mansfield.



Making **CAREERS WORK** *in* **PRIMARY EDUCATION**



Career Mark Primary helps you to raise aspirations, increase self-confidence and boost academic performance through helping children to understand the link between what they learn in school and the world of work.

www.complete-careers.com/primary

COMPLETE
CAREERS

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admin@complete-careers.com

Why Career Mark Primary?

CAREERS EMPLOYABILITY AND ENTERPRISE (CEE) education helps pupils to:

- develop through careers, employability and enterprise education
- learn about careers and the world of work
- develop career management and employability skills
- understand the working world
- aspire to be successful

CAREER MARK is synonymous with quality in Careers Education

CAREER MARK PRIMARY helps develop your curriculum by providing you with:

- a framework and support process to develop best practice.
- a structure for incorporating careers teaming in your curriculum
- access to training and resources
- independent, impartial and expert assessment of your careers programme
- a plaque recognising your good practice

The Career Mark Primary Framework

Five standards make up our clear, integrated framework:

- 1 **Impact:** measuring the impact of CEE on pupil development
- 2 **Management:** systems for leading, planning, managing and delivering a CEE programme
- 3 **Curriculum:** content and variety of the CEE curriculum
- 4 **Staff Training:** have the knowledge, skills and understanding to support and deliver CEE
- 5 **Pupil Outcomes:** evaluates the pupils' learning from the CEE curriculum

For each standard we give clear assessment indicators that help you build your provision and evidence.

The Career Mark Process

QUICK GUIDE

1 Membership:

Apply via www.careermark.co.uk to become a member.

2 Development and support:

As a member, you have access to Career Mark's support resources, including our self-assessment tools, templates, online support, good practice examples and network. Experienced support advisers can be contracted at agreed rates. Please see our support services zone on www.careermark.co.uk.

3 Evidence:

You provide written descriptions using the Career Mark Primary templates and supporting evidence

4 Assessment is based on:

Evidence Assessment

When ready you complete an 'Assessment Request' form. You will be allocated an assessor who will analyse your written evidence against the assessment indicators for each of the four 'input' standards: Impact, Management, Curriculum and Staff Training. They will use this process to plan the on-site assessment.

Evidence Assessment

The main purpose of the on-site visit is to assess the Pupil Outcomes standard and much of the time will be devoted to meeting with your pupils. The assessor will also talk with key staff members to cross reference evidence.

5 Final report and award:

You will receive a report and if successful you will hold the Career Mark Primary Award for two years receiving a plaque, certificate and use of the Career Mark Primary logo

