

In their own words...

SENIOR LEADERSHIP

- 'Career Mark Primary is an excellent means to ensure that we structure opportunities that, in a very real and practical way, broaden and deepen experiences for Primary children.' [Executive Head Teacher](#)
- 'As a result of working towards the Career Mark Primary Award our children are better equipped to make informed choices and they possess a range of skills allowing them to take greater ownership of their learning and development'. [Head Teacher](#)

CLASS TEACHERS

- 'Using Career Mark Primary provided our children with an opportunity to develop their social and emotional skills'. [Year 6 Teacher](#)
- 'Within a matter of weeks through Career Mark we witnessed a huge increase in the children's aspirations and hopes for their futures.' [Year 6 Teacher](#)
- 'Career Mark Primary linked to the National Curriculum through English, Maths, British Values and SEAL'. [Year 6 Teacher](#)

PUPILS

- 'I have enjoyed learning about the different careers you can have, what courses you might take, and that I could go to College or University'. [Year 6 Pupil](#)
- 'I have enjoyed learning about the different types of jobs, how to write a CV, I particularly enjoyed the interview questions lesson.' [Year 6 Pupil](#)

When you achieve Career Mark Primary you show the community that you are supporting your pupils to make informed decisions about their future, and preparing them for a successful working life.



PRIMARY KS2

Recognising Excellence in
Careers, Employability
and Enterprise

MAKING CAREERS WORK IN KEY STAGE 2



Career Mark Primary helps you to raise aspirations, increase self-confidence and boost academic performance through helping children to understand the link between what they learn in school and the world of work

Tel: 01522 543539 / 01522 583959
email: contact@careermark.co.uk

www.complete-careers.com/primary

COMPLETE
CAREERS

Why Career Mark Primary?

Careers Employability and Enterprise (CEE) education helps pupils to:

- develop through careers, employability and enterprise education
- learn about careers and the world of work
- develop career management and employability skills
- understand the working world
- aspire to be successful

Career Mark is synonymous with quality in Careers Education.

Career Mark Primary helps develop your curriculum by providing you with:

- **a framework and support process** to develop best practice.
- **a structure** for incorporating careers learning in your curriculum.
- **access** to training and resources.
- **independent, impartial and expert assessment** of your careers programme
- a **plaque** recognising your good practice.

The Career Mark Primary Framework

Five standards make up our clear, integrated framework:

Impact: measuring the impact of CEE on pupil development

Management: systems for leading, planning, managing and delivering a CEE programme.

Curriculum: content and variety of the CEE curriculum

Staff Training: have the knowledge, skills and understanding to support and deliver CEE.

Pupil Outcomes: evaluates the pupils' learning from the CEE curriculum

For each standard we give **clear assessment indicators** that help you build your provision and evidence.



The Career Mark Process

- Quick Guide

1. **Membership:** Apply via www.careermark.co.uk to become a member.
2. **Development and support:** As a member, you have access to Career Mark's support resources, including our self-assessment tools, templates, online support, good practice examples and network. Experienced support advisers can be contracted at agreed rates. Please see our support services zone on www.careermark.co.uk.
3. **Evidence:** You provide written descriptions using the Career Mark Primary templates and supporting evidence.
4. **Assessment is based on:**

Evidence assessment: When ready you complete an 'Assessment Request' form. You will be allocated an assessor who will analyse your written evidence against the assessment indicators for each of the four 'input' standards: Impact, Management, Curriculum and Staff Training. They will use this process to plan the on-site assessment.

On-site assessment: The main purpose of the on-site visit is to assess the Pupil Outcomes standard and much of the time will be devoted to meeting with your pupils. The assessor will also talk with key staff members to cross-reference evidence.
5. **Final report and award:** You will receive a report and if successful you will hold the Career Mark Primary Award for two years receiving a plaque, certificate and use of the Career Mark Primary logo.