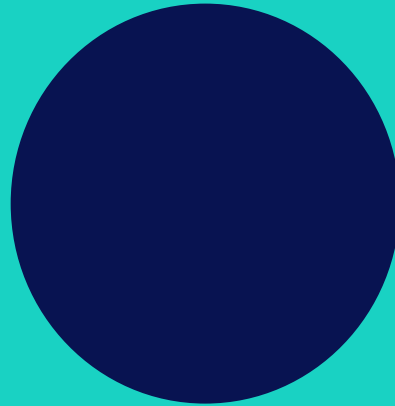


A photograph of four students walking away from the camera down a long, brightly lit hallway with high, arched ceilings. The students are dressed in casual attire. Overlaid on the image are three large, semi-transparent circles: a blue one in the center, a teal one to its right, and a white one further to the right. The text 'Student work readiness with Reed' is positioned on the left side of the image.

Student work readiness with Reed

The labour market...



THE CURRENT CLIMATE

The need to
prepare young
people for the
workplace

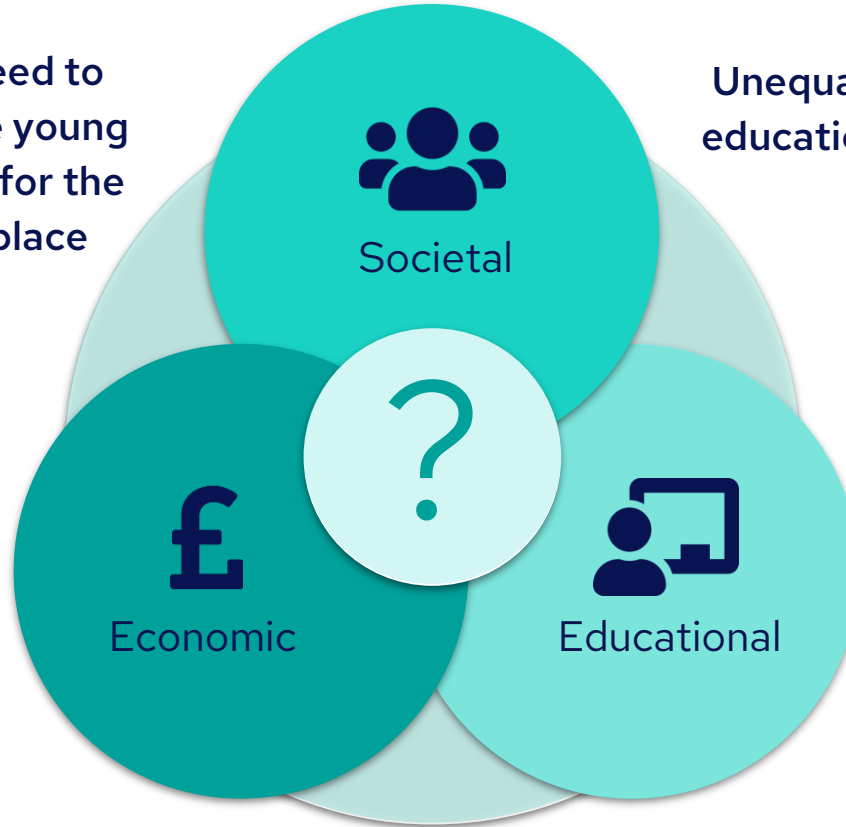
Unequal opportunity from
education to the workplace

Youth
unemployment
rate – 12.1%

Student
socioemotional
readiness for the
workplace

Skills and labour
shortage in the UK

Cost of living crisis
affecting social
mobility



THE PROBLEM

**376k 16 to 24-year-olds
without work or study**

10.3%

**Whole population unemployment
rate**

3.9%

**UK's youth unemployment
rate**

12.1%

Opportunity

Skills shortages



Green careers



First job



Tech-Savvy



Tech is one of the most in-demand areas – with 34% of organisations reporting a skills shortage

Current students may have an aptitude for technology thanks to their plugged-in lives

Reed.co.uk currently has **20,041** job postings open to applicants with no experience plus **3,204** entry level jobs

Focus across UK businesses on improving carbon footprint

Business Analyst
Project Manager
Architect
Engineering
Agriculture

13.3% of businesses report a skills shortage

The highest being Accommodation and Food Services (35.5%) and Construction (20.7%)

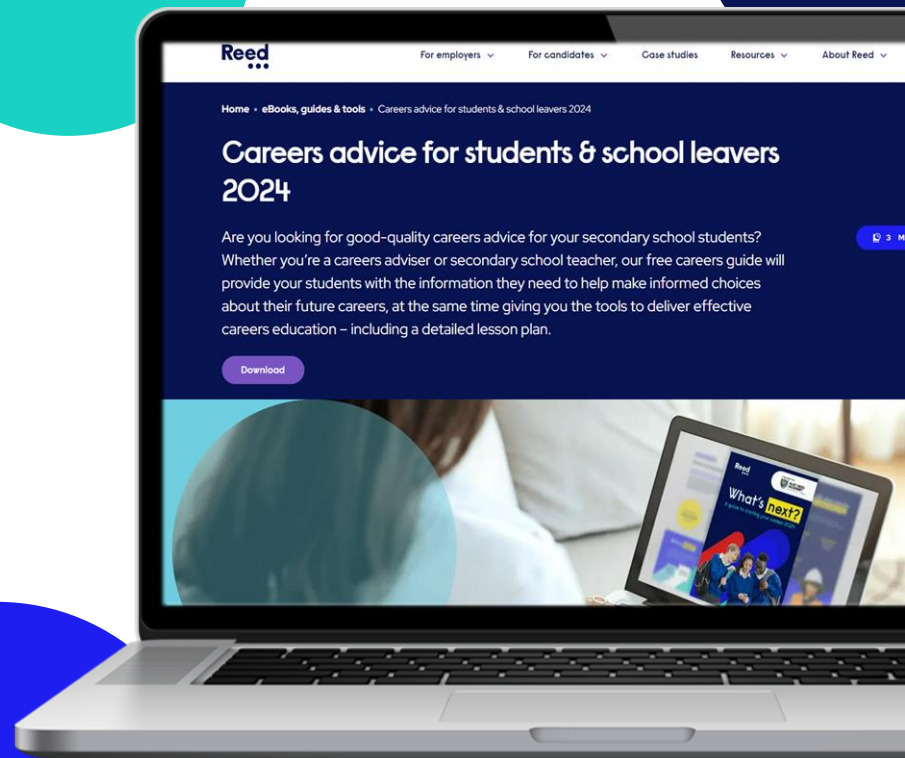
Health and Social care had the highest number of open vacancies – 208,000



Reed resources

Explore Reed's extensive range of resources for your school, including:

- **Gateway to Work**
 - Our fill careers programme for Year 9 and above
- **Student Salary Guide**
 - With a new version for 2024, utilising key LMI from Reed.co.uk
- **AI Interview Questions**
 - Create a tailored list of interview questions for a huge host of different roles
- **Reed.co.uk – Careers Advice**
 - Find a host of resources and articles, free and on demand
- **Reed Courses**
 - Access 1000s of free online courses for your students

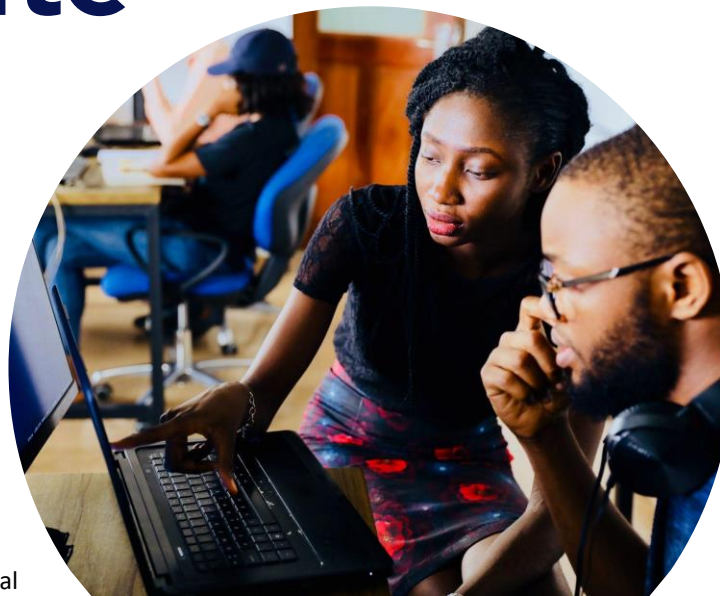




Gateway to Work

WHAT IS GATEWAY TO WORK?

A digital-first route to employment



WHAT IS GATEWAY TO WORK?

Our 5-step programme to work-readiness



Offering a **unique, employer led** perspective to help your students receive powerful and practical careers education.

A comprehensive resource available to schools completely **free of charge**, Reed are committed to supporting the future workforce, and are delighted to provide to schools our bespoke tool to aid delivery of practical and authentic careers advice.

Support to your school



Easy, free access for all **staff and students**, available 24/7 through our secure digital platform



Built in activities and resources including CV and Cover Letter templates, and a whole host of activities

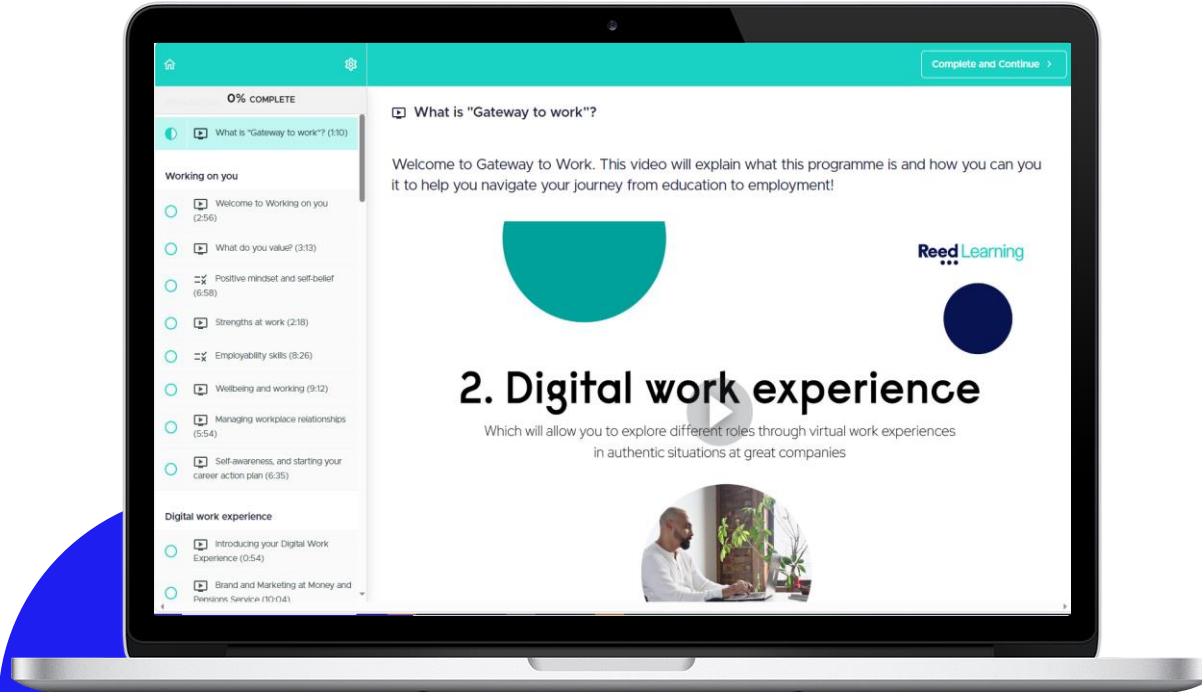


Teacher Curriculum sent straight away to allow schools to map activities to suit their timetable



A dedicated **Reed contact** to help schools achieve the programme's full potential

Demonstration



WHAT IS GATEWAY TO WORK?

Ongoing investment in your students

- Careers advisor has a **full curriculum from Year 9**
- **Free of charge** to your school
- Can **track outcomes** with students
- Fosters **motivation** and **professional behaviour towards studies** in relation to career goals and **personal development**

*All schools who sign up will also be able to **work directly with Reed***

Any Questions?

