



The Quality in Careers Standard >>>>

COMPLETE CAREERS

We are delighted to welcome you to the

Complete Careers Conference:

‘To infinity and beyond!’

Thursday 22nd April 2021

**enquiries@complete-careers.com
www.complete-careers.com**

Introducing the Conference Theme:

The recently published White Paper: 'Skills for Jobs: Lifelong Learning for Opportunity and Growth' has provided learning providers with strong hints of what to expect in a long-awaited update of the DfE statutory guidance for Careers Guidance. Examples include rolling out the Careers Hub programme, extending the Careers Leader training programme, an Ofsted thematic review on careers guidance and a continuing focus on achieving all 8 Gatsby Benchmarks (**infinity**, as the national average from the latest CEC report currently shows that schools are meeting 3.7 of the 8 benchmarks). We expect the new statutory guidance to be out soon, and we will clearly set out requirements from it for learning providers at this conference. This **no cost conference** aims to help you empower learners to make successful transitions through learning and into work.

The conference will consider all national policy and practice but focus on the individual learner. For many learners, the period from April 2020 to April 2021 has been a hugely challenging year. The impending economic downturn will present challenges for young people more than any other demographic as they embark on their career journey. As career professionals we have a duty to go beyond the statutory guidance to provide learners with a sense of hope, optimism and ownership of their future. Exams and qualifications are no longer enough, and learners will need to develop their career knowledge, skills and attitudes to be competitive in the job market. The timing of this conference coincides with the CDI's new Career Development learning framework being published. Professor Tristram Hooley, careers expert and author of the new framework, will provide a keynote address on the rationale and theme of the framework.

The conference speakers, including experienced practitioners/careers leaders, will support you to comply with the statutory duties and identify best practice to take you to infinity (ambition from 2018 statutory guidance) and beyond! Throughout the conference speakers will identify ways for you to evidence your career programme's intent, implementation and impact, ensuring the needs of all learners are met.

The conference will run remotely through Zoom, a user-friendly and most effective platform. There will be plenty of opportunities to be interactive and post questions to all speakers, as well as regular screen breaks.

For more information contact Complete-Careers LLP on 01522 262922 or email: admin@complete-careers.com.



Conference Instructions

How to Join the Conference

1. On the morning of the conference enter the meeting through the link below.
<https://us02web.zoom.us/j/88261100494?pwd=SEl3aEg2dVA5d091M1lqN0xwSjZYQT09>

Meeting ID: **882 6110 0494**

Passcode: **320638**

2. Upon entry your microphone will be automatically muted and video turned off.
3. If you have any problems accessing the meeting please contact:
admin@complete-careers.com

Zoom Etiquette

During the conference please keep your microphone and video switch off. If you have any questions please feel free to use the chat feature and we shall answer them.

You can also share your thoughts, questions and reflections live on our Twitter feed: **#CCLLPC21**. Please use **@CompleteCareer** and we will monitor and feed them into the conference.

If you want to read more on Zoom etiquette then please click here:

<https://blogs.otago.ac.nz/zoom/zoom-etiquette-attendee/>

Post-Conference

After the conference, we shall circulate any supporting documents including speaker slides and references used throughout the conference. We will also share a link to the recording of the conference.



Conference Agenda

Twitter feed: [#CCLLPC21](#)

- 9:30** **Electronic Arrival and Registration**
- 9:40** **Welcome and Scene Setting** – Complete-Careers LLP
- 9:50** **Keynote Address:** Professor Tristram Hooley,
Independent Consultant – The Career Development Framework
- 10:30** Screen/Comfort Break
- 10:40** **Keynote Address:** John Ambrose, Complete-Careers LLP – New
Statutory Duties and Broader National Context
- 11:15** **Sharing Practice:** Elaine Dutton, Haven High Academy – Careers
Programme in Context
- 11:35** Screen/Comfort Break
- 11:45** **Sharing Practice:** George Fussey, Eton College – Careers
Programme in Context
- 12:05** **Questions with Keynotes and Sharing Practice Speakers Panel**
- 12:30** **Summary** – Reviewing Themes from the Day and Next Steps
- 13:00** Conference Close



Keynote Speakers

Tristram Hooley

Tristram is a researcher and writer specialising in career and career guidance. He is particularly interested in the way careers intertwine with politics, policy and technology and the way in which career guidance can support individuals and communities to respond to this. He is variously employed as Professor of Career Education at the University of Derby, Professor at the Inland Norway University of Applied Sciences, Chief Research Officer at the Institute of Student Employers and Chair of Adviza. He has published eight books, with the ninth, *The Oxford Handbook of Career Development*, being released imminently. He also writes the Adventures in Career Development blog at <https://adventuresincareerdevelopment.wordpress.com/>

Synopsis of talk: Moving beyond Gatsby – The next stage in the evolution of career education and guidance

The Gatsby Benchmarks have been a major step forwards for careers education and guidance in England. They have already moved beyond our borders influencing provision in Norway, Hong Kong, Spain and many other countries. But seven years after the publication of *Good Career Guidance*, is it time for some new thinking? Yes and no, argues Professor Tristram Hooley in this presentation. The Gatsby Benchmarks have given us a clear description of what good looks like. Sadly, it is still a description that exists more in theory than in the practice of most schools. In this sense the Gatsby revolution remains unfinished and government needs to resource schools better to get the job done. On the other hand there is a lot missing from the Gatsby Benchmarks: it tells us what to do, but it doesn't help us to think much about why or what will happen as a result of achieving the Benchmarks. The next phase of thinking about career education and guidance needs to address these challenges. Professor Hooley will peer into the future by drawing on contemporary movements in career theory and discussing the way the new CDI framework can reshape schools provision. Are you and your school ready to start evolving?



Keynote Speakers

John Ambrose MSC

John is a Partner and Strategic Director of Complete-Careers Limited Liability Partnership. He is an experienced career development trainer and consultant with close to 20 years experience in careers education and guidance. John has a national profile, including a 2010 secondment to the Department for Children Schools and Families. He is the Lead Director for Career Mark/ Complete-Careers - A Licensed Awarding Body for the National Quality in Careers Standard, is a member and preferred supplier of training for the Career Development Institute and an associate of ICEGS.

John became a published author in May 2018 with the *Bonkers Book of Jobs*, a creative and informative approach to career learning for learners aged 8-13 years old. John is fully trained careers guidance practitioner and completed his Masters in Careers Guidance with commendation in 2013.

Synopsis of talk

John will provide a national update to feature the anticipated statutory guide for careers in schools and colleges. The session will review broader current careers policy and practice to enable careers leaders to have a complete overview of what they need to do to prepare learner for their future.



Keynote Speakers

George Fussey RCDP

George has been Director of Career Education at Eton College for 7 years and is committed to weaving employability through the curriculum. A former Head of Biology and Director of Professional Development for the College, George has special expertise in advising on medical career tracks. He holds a PG Dip in Career Management from Canterbury Christ Church University. In his spare time (!) George is a Fellow of the Royal Society of Biology and enjoys being Curator of Eton's Natural History Museum and showing off its amazing collection, attracting increasing interest from the visiting public and educational groups. Outreach is a passion, both in careers and in natural history.

Synopsis of talk

George will describe the career education offer that Eton provides and the rationale behind it. He will explain the career plan and its aim to expand the horizons of students through a structured programme of activities, including weekly career seminars and regular networking events for a range of professions. His favourite workshop at the moment introduces students to the power of LinkedIn and the need for all of us to consider our personal brand. The department has held the Quality in Careers Standard since 2018.



Keynote Speakers

Elaine Dutton, Haven High Academy, Boston Lincolnshire.

Haven High has a higher than average overall number of learners, as well as a higher than average number of learners from ethnic minorities, learners with English as an additional language and disadvantaged learners. Elaine is an experienced and passionate career leader. The academy has transformed in recent years and Elaine has built the careers programme to inform learners of the almost limitless number of options for their future.

Synopsis of talk

Elaine will share her experience of building careers provision to meet the challenging needs of the learners. She will share progress on Compass, Confident Choices and on achieving the Quality in Careers Standard, but above all, how she ensures learners are developing the knowledge, skills and attitudes to become career planners and take control of their futures.



Complete Careers Annual Conference 2021: Special discount for the Quality in Careers Standard

Achieving the Quality in Careers Standard through Career Mark by Complete Careers

'The Award has undoubted value as a development tool – it assists schools to plan, audit and review leading to school improvement'
(Quality in Careers Standard)

'Career Mark (Quality in Careers Standard) provides evidence that we have been externally approved and supports our claims that we have a worthy careers service'
(Assistant Principal, Eckington School)



Gatsby Benchmarks: fully meeting the benchmark
National Average 3
Quality in Careers Standard award holder average 3.9
Award holder average through Complete-Careers/ Career Mark 4.7

careermark.co.uk

contact@careermark.co.uk | 01522 262922



Complete Careers Annual Conference 2021: Special discount for the Quality in Careers Standard

Special Offer

£1245 + VAT for full accreditation
(represents a 25% discount on standard price)

This fully inclusive price gives you:

Access to free training days and webinars to help you work towards the standards.

Guidance, sample good practice documents and templates to help you achieve the award and keep up to date with policy.

An award lasting 2 years, with a free annual review. This model ensures a smooth ongoing cycle of continuous improvement.

An onsite assessment focusing on speaking to learners to check they have acquired the identified career learning; providing you with externally sourced feedback to improve your careers programme.

Provision of a certificate, plaque and Quality in Careers Standard and Career Mark logos on successful achievement of the national award.

Second and subsequent assessments are less time consuming and cost 50% of a full cost initial assessment at just £750 plus VAT

Gold and Platinum Career Mark plaques to reward organisations maintaining the national award over a sustained period.

Introducing Career Mark Primary

Career Mark Primary supports younger learners in their career journey.

Early careers work helps to raise aspirations, break down stereotypes and improves social mobility and promotes smooth transitions.

See the complete-careers.com for more information.





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COMPLETE CAREERS

Empowering People to Make Successful Transitions

www.complete-careers.com or www.careermark.co.uk

Career Information and Advice Level 3 Course (Accredited)

The aims of the Careers Information and Advice course are to equip participants with:

- the skills to help learners make informed choices
- an understanding of how a careers triage system operates
- the ability to apply a career interviewing model

The course enables participants to address boundaries between advice and guidance in terms of skills, impartiality, and role. It operates as a gateway to a level 6/7 careers adviser qualification.

Course Learning Outcomes

By the end of the course participants will:

- have a clear understanding of the rationale and context for their one-to-one work
- be a reflective careers support adviser
- know how to set up the ideal careers interviewing environment
- be able to empower learners through the action planning process
- understand the routes and pathways available to learners 14-18

Course Dates and venue:

June 9th, 16th and 23rd. All online at 9am-12pm.

Course Format

- Three half day live online and interactive learning sessions
- Sessions are supplemented by online learning videos and a toolkit
- Additional resources are available through the course TEAMS learning page
- Continuous support throughout the course, as well as weekly tutorials:

Qualification

The course is accredited by Gateway Qualifications as a Level 3 Award in Careers Information, Advice or Guidance. It consists of two units:

- Unit 1 Applying Interaction Skills for Information, Advice or Guidance
- Unit 2 Information, Advice or Guidance - Principles and Practice.

Assessment Guidance

- There are no exams for the programme
- The assessment consists of work-based assignments plus an assessed interview

Course Cost

£795 plus VAT

For more information email **admin@complete-careers.com** or, if you are interested in a group booking, contact our CPD Manager, Mark Wilkinson: **mark.wilkinson@complete-careers.com**

N.B To take the qualification you must be 19+