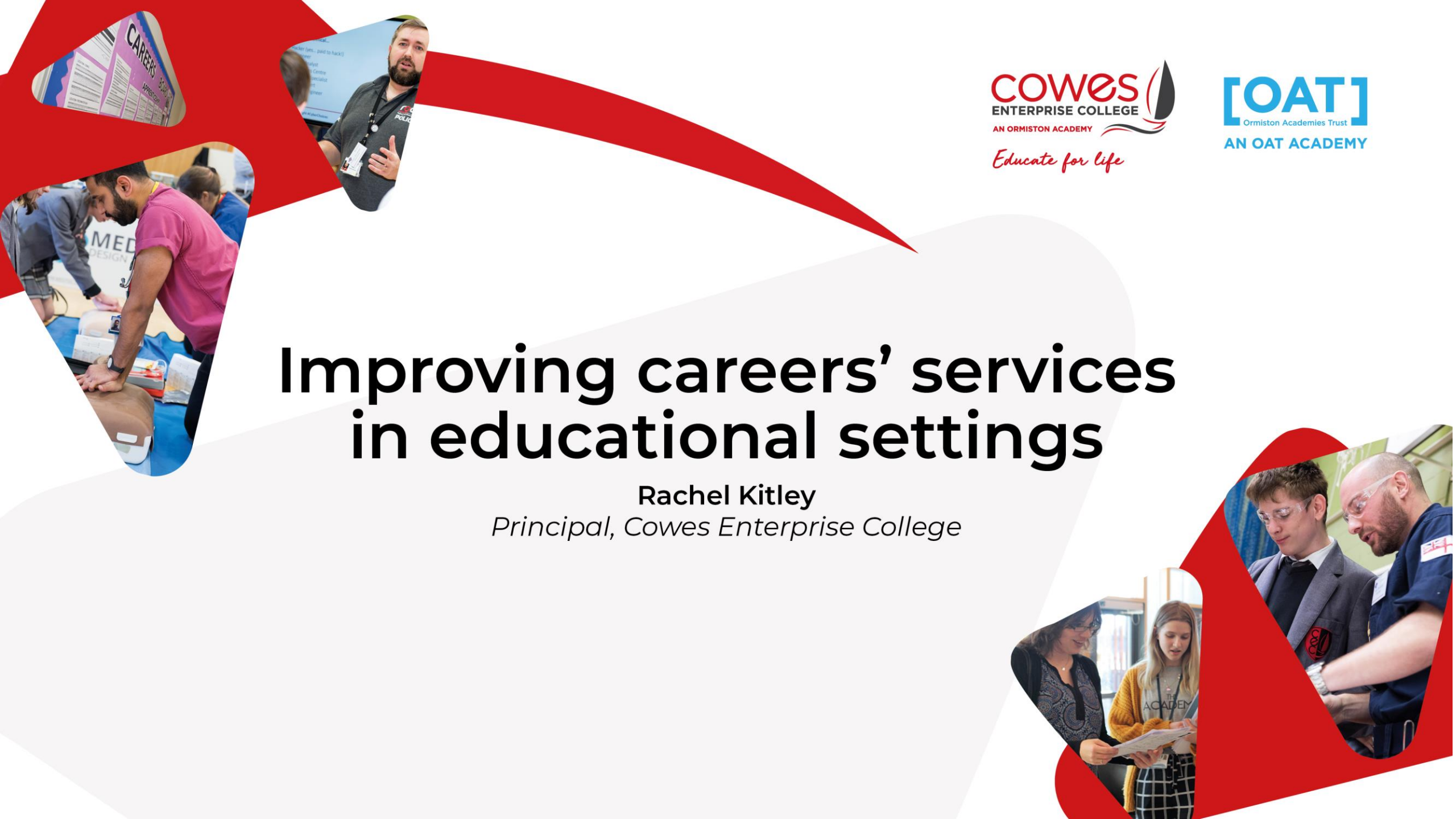


Improving careers' services in educational settings

Rachel Kitley

Principal, Cowes Enterprise College





Improving careers services in educational settings



How can we address this national need at school level?

- Invest in careers within school



Improving careers services in educational settings

How can we address this national need at school level?

- **Develop a coherent local offer**
- **Know your local employment context well**
- **Know the national context well**



Improving careers services in educational settings



How can we address this national need at school level?

- **Develop civic partnerships and strong career networks beyond the school**

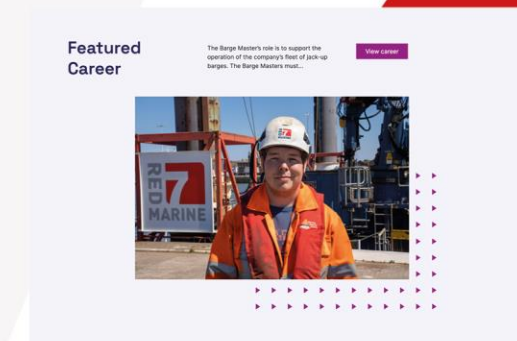
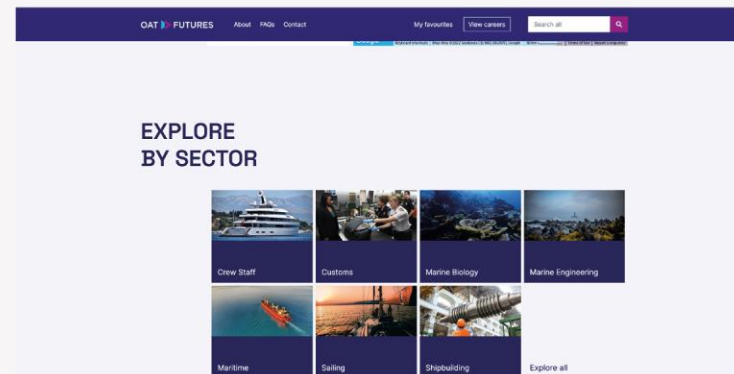
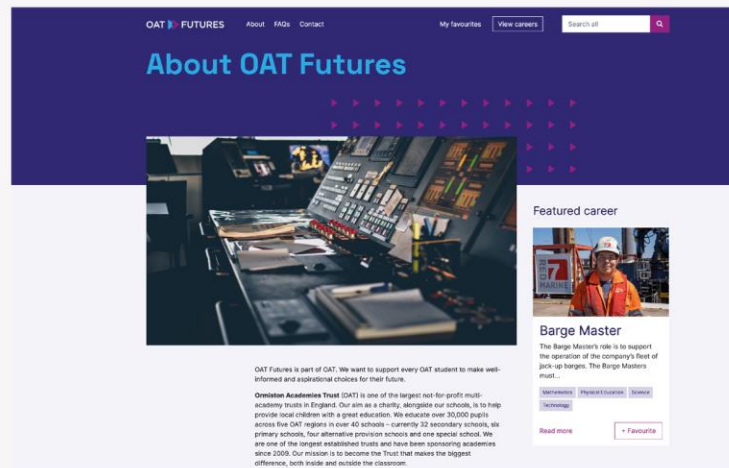


Improving careers services in educational settings



How can we address this national need at school level?

- Tackle the digital divide head on



Improving careers services in educational settings

How can we address this national need at school level?

- **See careers as the golden thread**



Improving careers services in educational settings

How can we address this national need at school level?

- Investment in careers within school
- Civic partnerships and strong career networks beyond the school
- Develop a coherent local offer
- Know your local employment context well
- Know the national context well
- Tackle the digital divide head on
- See careers as the golden thread

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