

Dear colleague,

We hope you had a well-earned, restful, festive break and that you are experiencing a happy and healthy New Year so far! Personal resolutions can often be hard to keep, but if you have any targets to achieve to develop your careers programme so contact us if we can help. Please see below for a summary of national updates in the careers sector, as well as more on what we have been doing at Complete-Careers, including an update on our free resource!

National Update

Trends in Careers Education 2021 (Careers and Enterprise Company)

Towards the end of last term to CEC published the 'Trends in Careers Education' report. This is an annual (previously called 'State of the Nation') aggregated analysis of the Compass data that schools and colleges complete to show progress towards the Gatsby Benchmarks. The report shows continued progress towards meeting the benchmarks. Schools and Colleges not involved in a Careers Hub have a national average of meeting 3.5 of the 8 benchmarks. This rises significantly to an average of 4.8 for schools and colleges in a careers hub since 2018. In context however schools and colleges that have achieved the Quality in Careers Standard through our Career Mark approach have an average of meeting 5.3 of the 8 benchmarks, though this data was not included in the report. See here for the full report and the 6 main trends:

<https://www.careersandenterprise.co.uk/our-evidence/evidence-and-reports/trends-in-careers-education-2021/>

Is Gatsby Great for Careers Education? David Andrews December 2021

Back in 2018 at David Andrews provided the above titled keynote address with a subsequent report which analysed the impact of covid following the introduction of the careers strategy and statutory guidance. Last month David revisited his work to review the recommendations made at the time and to rate the progress made on achieving these, as well as the shortcomings. See here for the short report:

<https://www.linkedin.com/pulse/progress-towards-improving-careers-education-guidance-david-andrews/?trackingId=ocSh5z1TRE2UAtmYHRAJww%3D%3D>

Career Development Institute Updates

Complete-Careers' Strategic Director, John Ambrose is delighted to have been voted in as a volunteer Director to the CDI board. He has assumed duties already attending a board meeting last Monday. His remit includes careers education, so please do contact John if you have any views you would like to share.

The CDI UK Development Awards application deadline has been extended to 21st January 2021. We know many Careers Leaders work tirelessly and would encourage you to celebrate your success through application. The following two categories may be of interest to you:

- Careers Programme pre 16
- Careers Programme post 16.

For more information and to apply please visit here: <https://www.thecdi.net/Quality-Assurance/UKCDA>

The CDI has recently introduced a clear strategy for 2021-25 to remind members of its core purpose and underpinning values, as well as the key strategic goals over the coming years. The CDI will begin a series of free webinars to share more on the strategic starting on 1st February 2022. For more information and to book on see here: <https://www.thecdi.net/Skills-training-events/cdi-2021-2025-strategy-launch-/13838?OccId=19085>

Skills for Every Young Person, House of Lords Youth Employment Committee 21-22 (26th November 21)

On 26th November 2021 the House of Lords Employment Committee published their report of Skills for Every Young person. This is a comprehensive 209 page report with Chapter 3 focussing on 'Careers Guidance and work experience' from page 71. The report has a series of recommendations including the one below (paragraph 120):

'The Government must make CEIAG a compulsory element of the curriculum in all schools from Key Stage 1 to 4 alongside religious education, and sex and relationships education, as part of a Career Guidance Guarantee.'

To access the full report please see here:

<https://publications.parliament.uk/pa/ld5802/ldselect/ldythunemp/98/9802.htm>

Resources and training

In case you are not yet aware the following free resource has been launched that may support your programme. [Role model resources - WorldSkills UK](#)

Also please see the link below for support and training from the CEC. If your organisation does not yet have a trained Career Leader don't miss this opportunity to access funded training.

[Welcome to the CEC Resource Directory | CEC Resource Directory \(careersandenterprise.co.uk\)](#)

Complete Careers Update

Complete-Careers FREE Conference

Save the date... Our next conference is on 28th April 2022 and will be online via Zoom. The theme for the conference is Maximising Personal Guidance. The conference will explore Personal/Careers Guidance in schools and colleges from the learner's perspective and consider how learning providers can enhance the impact of guidance. We will release more information and booking details in the

coming weeks, but in the meantime please see our October 2021 conference, recordings and slides here: <https://complete-careers.com/conference-oct-2021/>

Complete-Careers supporting your CPD!

We are delighted to launch our CPD brochure introducing a series of twilight (3:30pm – 5pm) remote sessions on a range of topical themes relating to career development. Each session will be interactive with practical resources to help you in your role. Please see the full brochure here:

<https://complete-careers.com/wp-content/uploads/Complete-Careers-CPD-Brochure-2122.pdf>

The next session is '*OFSTED-ready audit - Assessing your current CEIAG provision against the requirements set out by OFSTED and Statutory Guidance*' on Tuesday 25th January. For more information or to book your place please contact admin@complete-careers.com

If you are looking for level 3 accredited training for careers information and advice (to support a triage model to Personal Guidance) please see pages 21 and 22 of the above brochure for a new course commencing in February 2022.

Complete-Careers/Career Mark providing the Quality in Careers Standard

Next month we will share more details on Career Mark 8, in response to the statutory guidance and resulting changes to the Quality in Careers Standard national guidance. Career Mark 8 will also provide:

- A support programme to include free webinars and more videos and differentiated information through the website
- Access to Career Mark Champions. Our champions have worked as Careers Leaders and achieved the standard for their organisation. They are now trained assessors and are on hand to help you with any queries about working towards or revalidating the standard.
- A more user-friendly approach to the revalidation process.

Free webinar series – Your next free webinar on achieving the Quality in Careers Standard through the Career Mark approach is on Wednesday 30th March 2022 from 3:30pm until 5pm – please see page 12 of the CPD brochure for more details or email admin@complete-careers.com to book your place - <https://complete-careers.com/wp-content/uploads/Complete-Careers-CPD-Brochure-2122.pdf>

New Free Pilot Collaborative Support Initiative to help achieve the Quality in Careers Standard through our Complete-Careers/Career approach!

We are looking to pilot a collaborative approach to supporting organisations towards achieving the Quality in Careers Standard through our Career Mark approach. This would involve a cohort working together to progress towards the national standard. This would include a series of practical monthly interactive live webinars to develop the evidence base and supporting documentation to achieve the standard. There would also be a dedicated teams page for facilitated chat among group members, sharing of resources and exemplar materials. As this is a pilot, we are looking for a maximum of 6-8 schools/colleges/organisations to take part with expressions of interest by February half term and an introductory workshop in March 2021. Participants would receive a small discount on their first assessment if completed by the March 2023 For more information please contact:

Janet Hutchinson – Career Mark Manager – janet.hutchinson@complete-careers.com

Jenny Longstaffe – Career Mark Champion - jenny.longstaffe@complete-careers.com

Lucy Ambrose – Career Mark Relationship Manager – contact@careermark.co.uk or admin@complete-careers.com

Developing Primary Career work including the Career Mark Primary award.

We are delighted to be involved in an ongoing Project related to the Dogger Bank project to work with primary schools in East Yorkshire to develop their Career provision and potentially achieve the Career Mark Primary award. If any of you are interested in finding out more about our primary work, please visit the relevant section of our website. <https://complete-careers.com/career-mark/about-us/>

New free online personality profile tool for learners!

We are extending the pilot period for our new free career planning quiz. It is informed by the Myers-Briggs profiling model and helps individuals to find out more about their vocational profile including their skills, qualities, work preferences. Through initial pilot responses we have identified a need to develop a link from the sixteen personality profiles through to relating careers. This is something we are already working on. The tool has seventy-four multiple choice (A or B) questions the answers generate a personality profile. We really would welcome as much feedback as possible to help shape the resource (including what it should be called!). If you could test the resource and run a sample session with a group of learners (aged 14-18) we would be happy to offer a 50% reduction on our key stage 3 careers resource (27 lesson plans and supporting materials). To access the quiz please see here [dkwmfkqwmfkmfmqfm](#) and please then access the short feedback forms here to help us develop [kwofkqwpfwqfkqkw](#)

Finally, we pride ourselves on our ability to provide you with updates and insights in the career development sector. If you would like to share your thoughts or experiences in career development through a blog to our website (shared through all our social media) we would love to hear from you: admin@complete-careers.com.

Kind regards

Complete-Careers LLP Team