



Building a fun, engaging embedded programme of careers

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Session Outline

- Introducing the CDI framework
- the narrative around 'career'
- Explored bonkers, fun and engaging approaches to career learning and broader subject learning through careers education.





Career Development Framework

NEW

Handbook for primary schools



A Lifelong Career Development framework

For Early Years, KS1 and KS2 teachers, support staff, parents/ carers and the community to support the career development of their children

<https://www.thecdi.net/New-Career-Development-Framework>



Why have a framework?

- Clarifies what learners need to know and be able to do
- Helps primary schools to design a curriculum with embedded career-related learning
- Provides a basis for working with the wider community to facilitate career-related learning, e.g. parents/carers, employers, secondary schools

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**Grow
throughout
life**



**Create
opportunities**



**Explore
possibilities**



**Balance life
and work**



**Manage
career**



**See the big
picture**

Careers in Primary Schools

Changing the narrative

It's all work, work, work...



Not as fun as toys and video games!

Let me tell you a secret...

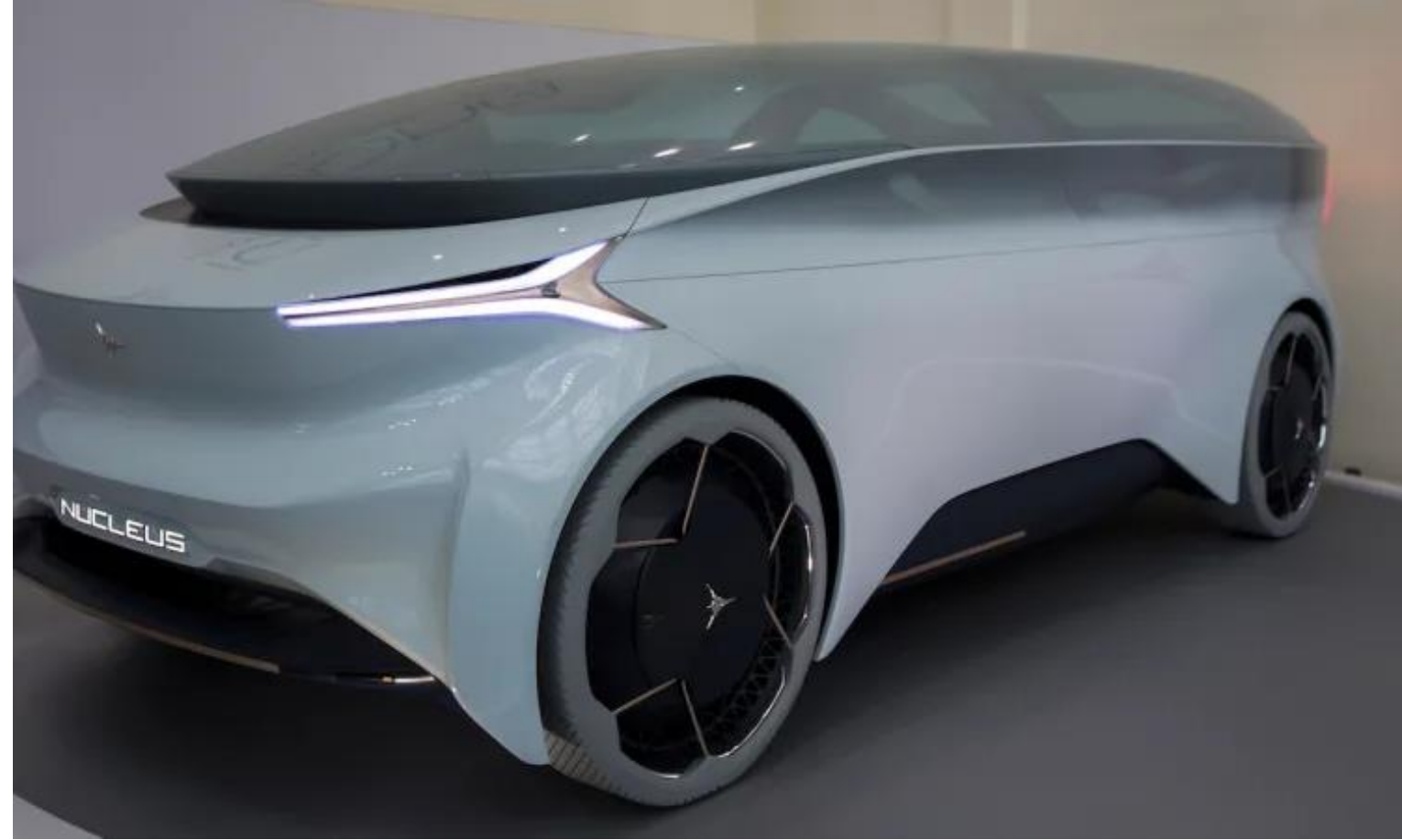
Work can be... AMAZING

Imagine:

- Being the Prime minister
- Being a Police Officer
- Being a VET
- Designing Computer Games
- Building Robots

Context



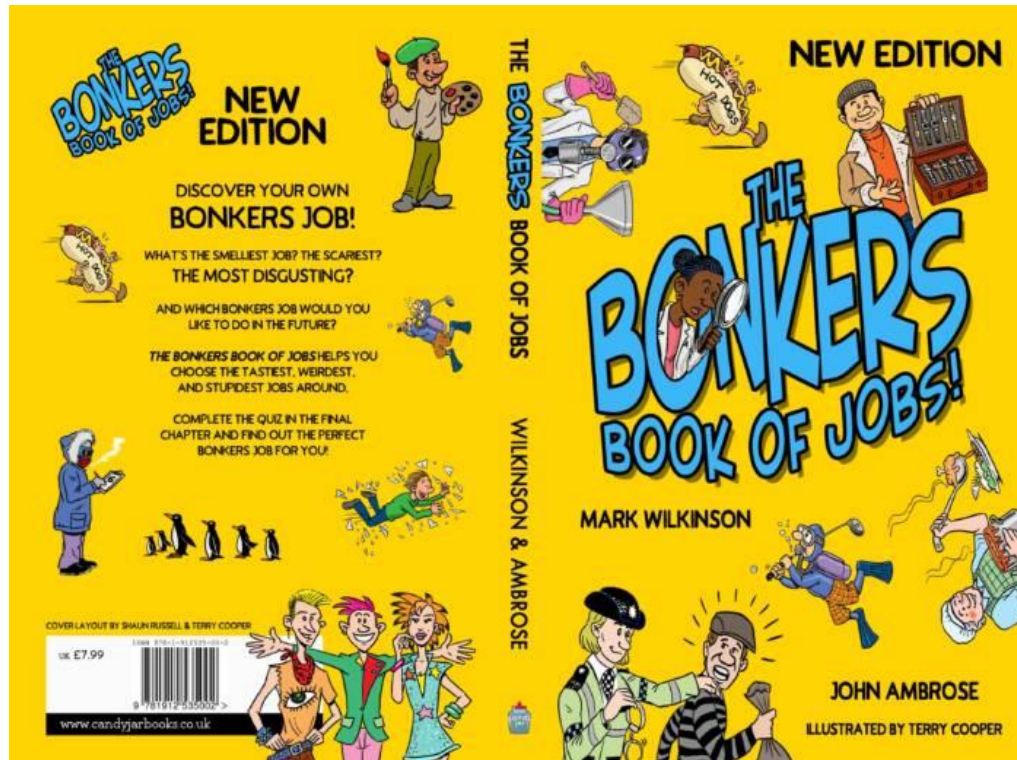


Future of work

Careers in Primary Schools

A Bonkers approach

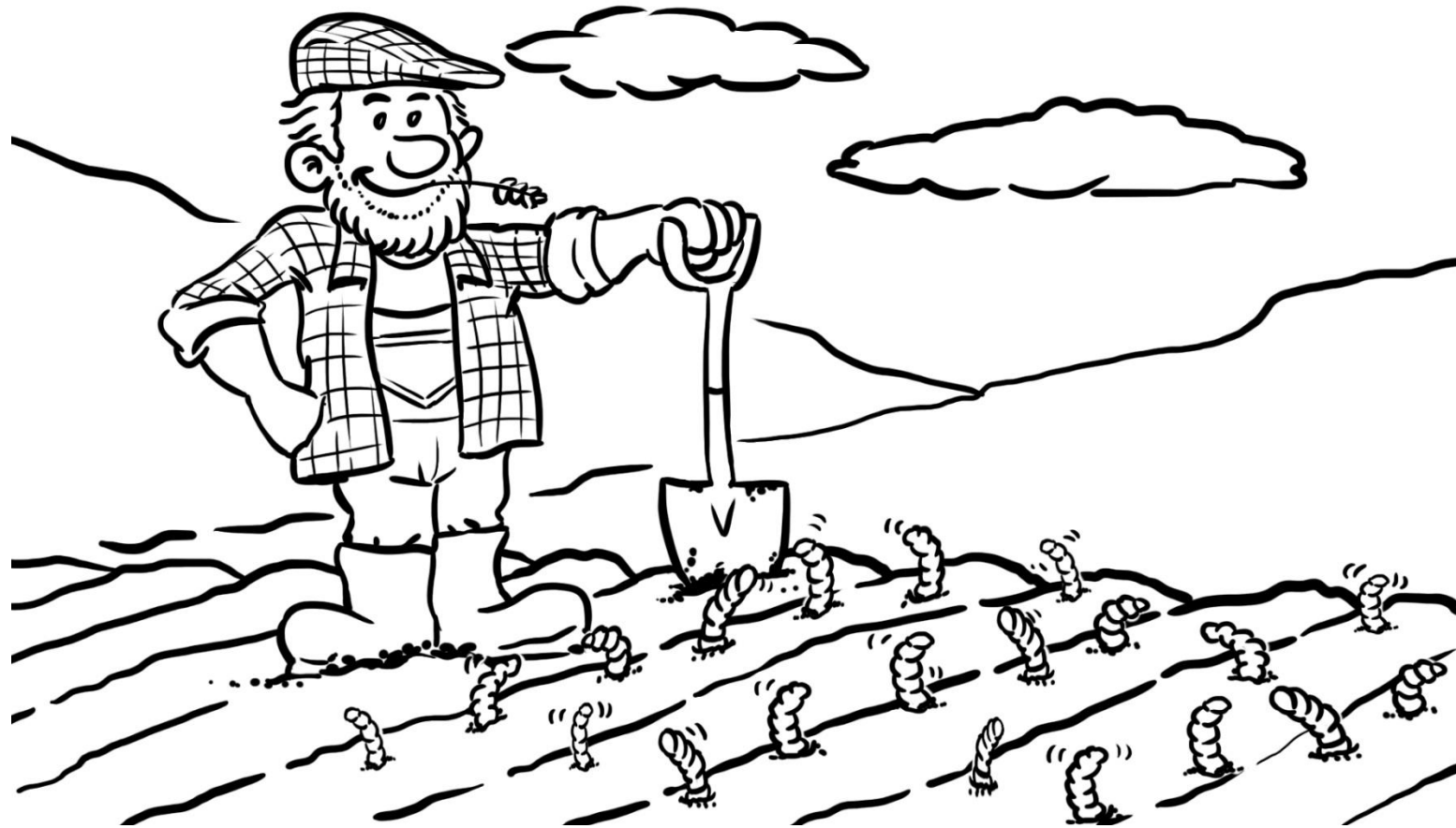
Bonkers and shameless plug!

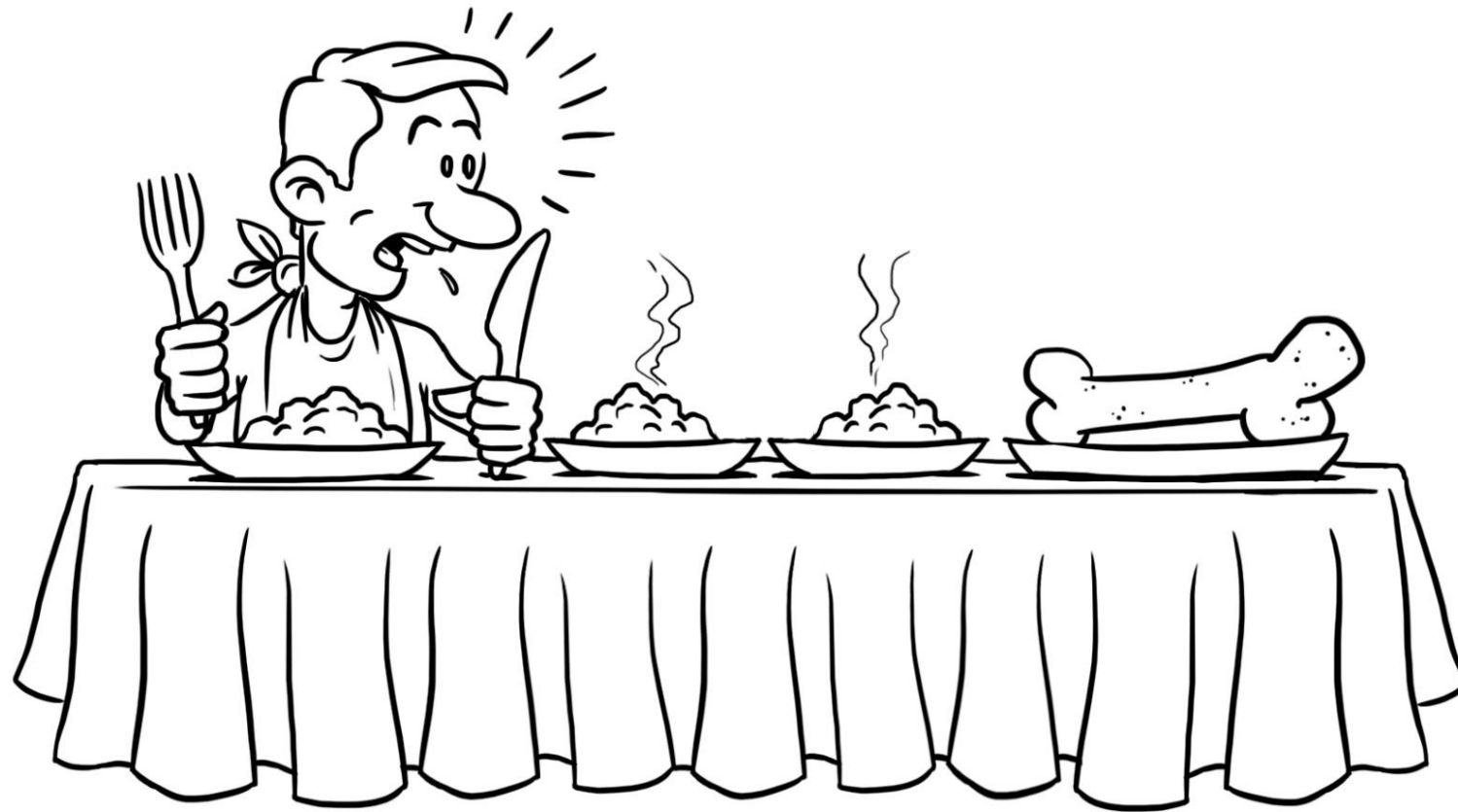


- presenting work in a unique, fun and exciting way. It tells us why people really go to work:
- Police Officers use tasers and get to drive fast
- Accountants bring down gangsters
- Beauticians wax hairy people and inflict pain!

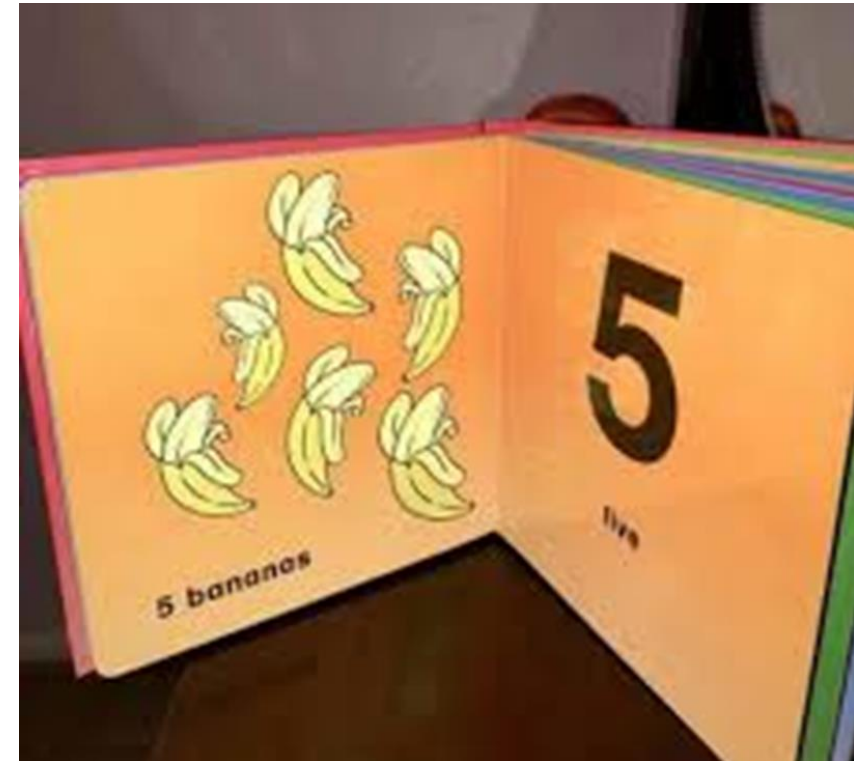
The Bonkers Book of Job chapters explore 36 different career paths:

- From the smelliest jobs in the world to the scariest jobs
- From the weirdest to the most disgusting
- From the coolest jobs to the most stupid jobs.

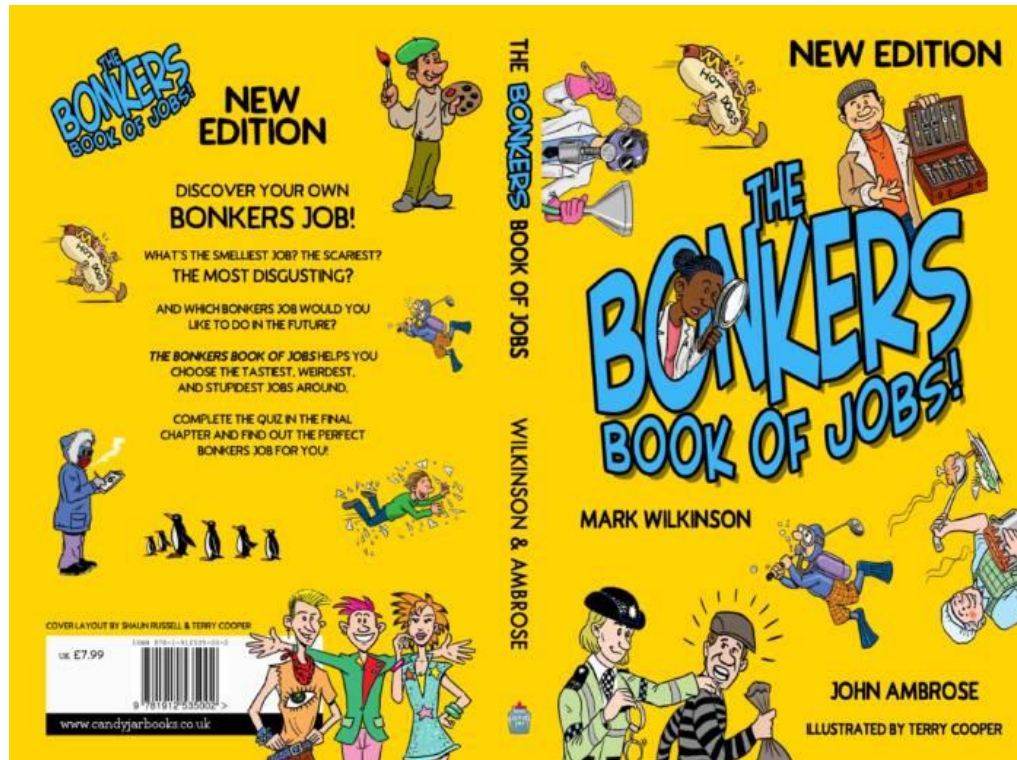




What happens when people don't have fun at work?



Bonkers Ideas



- Hot and cold jobs (LMI)
- Draw/act different jobs (stereotypes)
- Resource investigator 2050 (LMI)
- What's my superpower (self awareness)
- How many jobs to make a mars bar (opportunity awareness)
- What's my line? (Opportunity awareness)
- New Bonkers job pitch
- What teacher had the most Bonkers job?
- Personality bingo (self awareness)
- Book - £7.99 PDF trial price £85

Thank you for listening.



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