

A background image showing three children. On the left, a boy with glasses and a red scarf. In the center, a girl wearing a clear plastic container over her head like a helmet. On the right, a girl smiling, wearing a white shirt with an American flag patch. The word 'primary' is in black and 'futures' is in purple and blue, overlaid on the image.

primary futures

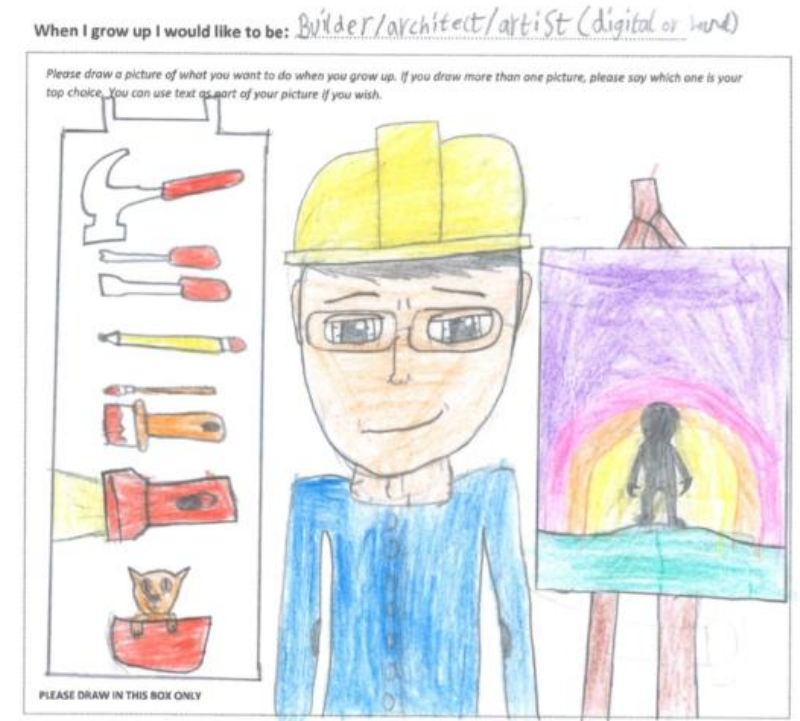
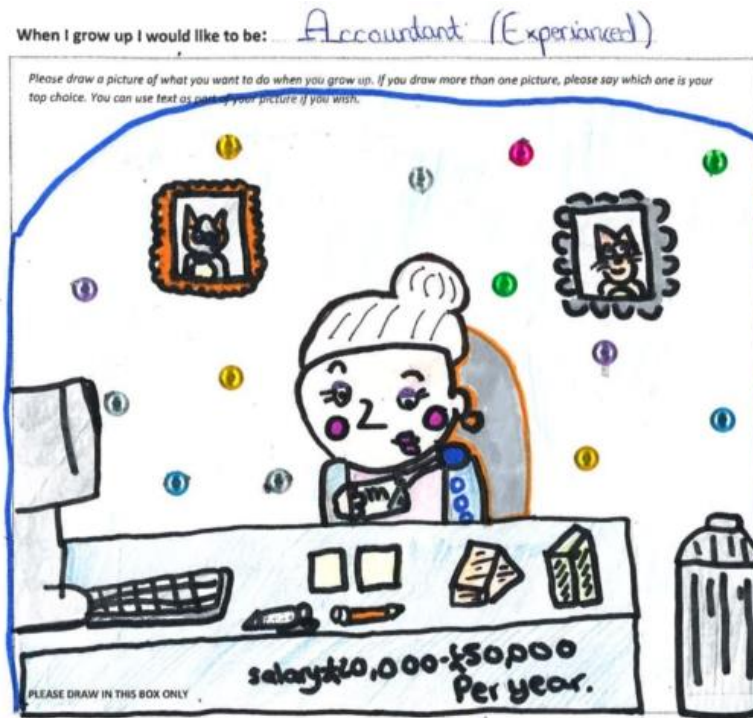
Supporting primary schools to embed career-related learning.

What career-related learning at primary is...

-  It's about inspiring, motivating and exciting
-  The emphasis in primary is on diversity, exploration, and making learning fun
-  Challenging pre-conceived ideas
-  Bringing learning to life by linking the world of work with their curriculum
-  Sharing real career stories
-  Giving time for children to ask questions and pique their curiosity

Education & Employers Research

- 2018: Flagship research 'Drawing the Future' surveyed 20,000 primary schools internationally and demonstrated at scale that gendered aspirations begin as early as KS1
- 2020: 'Disconnected' survey of young people showed the gap between aspirations and the job market and these aspirations tend to stay consistent from childhood



Recent research findings

Impact is greater
for
disadvantaged
pupils

84% of
children
agreed that
boys and girls
can do the
same jobs

82% of children
said they were
more motivated
in core
subjects

The impact of
virtual activities
stacks up with in-
person activities

The more
relatable the role
models, the
greater the
impact

Evidence of a
dosage effect –
the more activities
the greater the
impact

What is Primary Futures?

- Free to all state schools nationally
- Connects primary schools with inspirational volunteers from the world of work virtually or face to face
- Tens of thousands of diverse volunteers from apprentices to CEOs and archaeologists to zoologists
- Suite of pre-recorded video resources – curated volunteer talks with cross-curricular learning activities
- Used by over 4,000 primary schools to support career-related learning



Volunteers from a range of jobs and sectors

Activity

Career Insights

Radius

10.00

Sector

Leave blank for any/all

Can talk about Apprenticeships

-- None --

Other Specialist Topics

-- None --

Took a vocational route

-- None --

Subjects

Leave blank for any/all

Languages

Leave blank for any/all

Job Title

Name

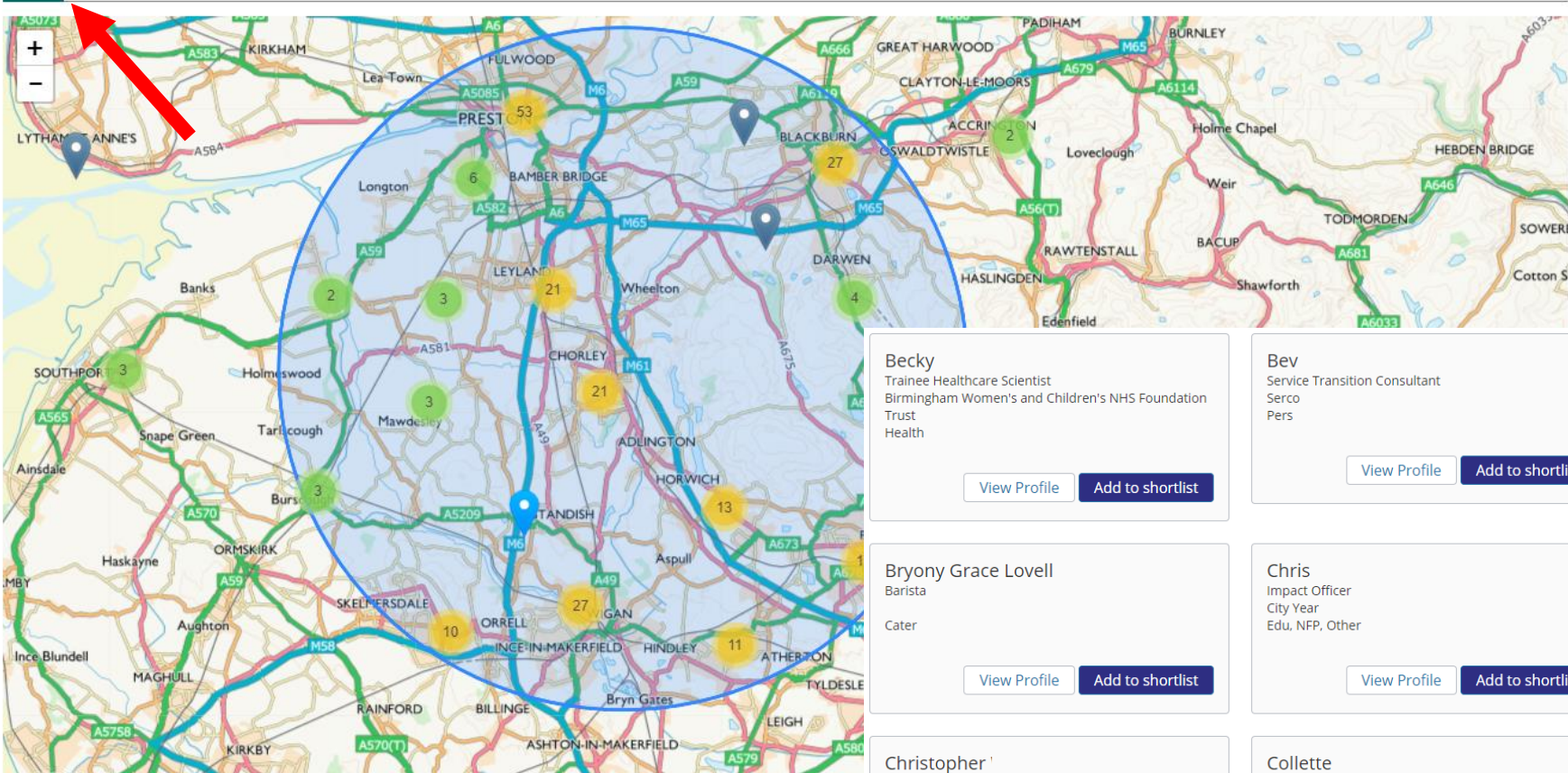
☐ Former students only

☒ Virtual volunteers

Reset

Search

Map List



Home location Work location Other location

Becky

Trainee Healthcare Scientist
Birmingham Women's and Children's NHS Foundation
Trust Health

View Profile

Add to shortlist

Bev

Service Transition Consultant
Serco
Pers

View Profile

Add to shortlist

Bryony Grace Lovell

Barista
Cater

View Profile

Add to shortlist

Chris

Impact Officer
City Year
Edu, NFP, Other

View Profile

Add to shortlist

Christopher

Consultant
RiceMedia
Market

View Profile

Add to shortlist

Collette

Solicitor
Legal

View Profile

Add to shortlist

Attach to Existing Opportunity

Create New Opportunity & Invite

0 View Shortlist

Volunteers from a range of jobs and sectors

A huge and diverse range of volunteers – from Apprentices to CEOs, Archeologists to Zoologists

A&E Doctor Academic Communications and Impact Officer Accommodation Assistant Accountant
Account Manager Acoustic Intelligence Technician Active Health Manager Actor Actuary
Acupuncturist Administrative Caseworker Admissions and Access Specialist Aerospace Engineer
Agile Coach Agony Aunt Airline Cabin Crew Air Traffic Controller Algorithms Engineer
Ambulance Dispatcher Anaesthetist Animal Behaviourist Animator Anthropologist
Anxiety Specialist Application Developer Apprentice Bookbinder Architect Archivist Art Director
Art Therapist Astrophysicist Audio Video Technician Barista Barrister Bicycle Framebuilder
Bid Writer Biomedical Scientist Planner Bookkeeper Brand Executive Business Development Director
Brand Manager Business Analyst Change Manager Chief of Staff Choreographer Cinema Manager
Business Development Director
Category Manager
Civil Engineer Civil Servant Claims Adjuster Clinical Librarian Colour and Materials Designer
Comedy Writer Commodities Trader Communication and Engagement Specialist Community Midwife
Company Director Compliance and Risk Manager Conference Interpreter Construction Manager
Consultant Contracts Manager Conveyancer Copywriting and Content Director Court Usher
Couture Milliner Cricket Coach Critical Care Nurse Curator Customer Team Leader Customs Officer
Cyber Security Apprentice Data Analyst Debt Adviser Dentist Detective Inspector
Development Chef Diagnostic Radiographer Dietician Digital Media Manager Disability Advisor
Disaster Recovery Manager Drainage and Flood Risk Technician Driving Examiner Economist
Education Researcher Emergency Call Handler Energy Manager Environmental Advisor
Environmental Health Officer Estate Manager Ethical Co-ordinator Events Manager

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primary futures

Budding Futures

Construction projects and PPE

What sorts of things does Kimberley's company build? Circle the right answers



Stadiums



Houses



Motorways



Cars



Tunnels



Furniture



Hospitals

What protective clothing does Kimberley wear when she goes on site? Label the photo



Hard hat

High vis jacket

Safety boots

Safety glasses

High vis trousers

Gloves

primary futures

Budding Futures

Match the construction worker with the job

Draw a line to match the construction worker with their job

Heena
Site manager

Fiona
Health and safety advisor

Joy
Dumper roller driver

Naomi
Highway engineer

Shauna
Traffic Marshal

Yolanda
Excavator








Good practice recommendations for getting started with embedding CRL

- Ensure SLT and whole school buy in
- Agree a nominated lead within a school to take things forward
- Consider your aims and objectives
- Activities tailored and bespoke to school needs and priorities
- Little and often: bring the outside world in
- Engage parents
- Make it fun!





Next step:
Sign up for your own account at
www.primaryfutures.org

Enquiries@inspiringthefuture.org

