



Primary Newsletter

Dear Colleague,

For those of you supporting learners in primary settings across the country, Welcome to our first Primary Newsletter. We are reaching out to support you with giving your learners the best grounding to become effective career planners throughout their lives.

Career Mark Primary

If you are proud of your careers offer and want to celebrate your achievements and be involved in a process of quality assurance, then engaging in Career Mark Primary enables you to accredit and continuously improve your provision. Career related learning information, advice and guidance might already be distinctly embedded in your curriculum or going on through various activities that you can audit, to showcase the support you are offering to your learners.

If you are already working towards the award, or are an award holder, then you may find it helpful to look again at your recommendations and consider how your careers offer has needed to adapt, before considering your path to revalidation.

Go to the Complete Careers Website for more information about working towards the award:

<https://complete-careers.com/career-mark/about-us>

You can also access our Career Mark Primary Introductory Webinar here:

www.youtube.com/watch?v=Z-dEd8oGLEk

Additional no cost Primary Webinars in December

Tuesday 7th December 3.45 - 4.45

Leading, managing and delivering career learning including measuring impact

<https://us02web.zoom.us/j/83177826006>

Wednesday 15th December 3.45-4.45

Curriculum content and staff training

<https://us02web.zoom.us/j/84926158639>

The cost of moving forward with a Career Mark Assessment are below. All these prices are excluding VAT.

- First assessment – £850 including 2 years access to the membership with access to resources and support on our website. You will be invoiced for the first half of the assessment cost when you sign up to join the Career Mark Community and second half when you request your assessment within the two year membership period
- Revalidation assessment (after 2 years) – £750 + current membership fee (£100)

Retaining the award Congratulations

We are delighted to be able to Congratulate Kingsway Primary School in Goole for successfully retaining their award last week. Well done to all staff and learners in the school.

Examples of Career Learning in a Primary Setting

Recognising careers education in your setting may be the first step to understanding what careers looks like in primary education. You may have enterprising activities taking place, including cake sales or craft stalls, you may have roles of responsibility within your classrooms, speakers coming to talk to your learners about their roles or aspirational boards that talk about dream jobs. All activities that help your learners look inwardly at themselves (supporting them to understand their strengths and attributes) or outwardly at the world beyond school – are career related learning.

CDI – The Career Development Institute

A good place to get started or evaluate your provision is the *Career Development Framework: Handbook for Primary Schools*. This guide introduces the role of career learning, gives advice about how you may consider structuring your provision and identifies helpful resource links to design and deliver activities with your learners.

www.thecdi.net/write/Framework/CDI_124-Framework-Handbook_for_schools-v5.pdf

Resources

- **The Careers and Enterprise Company**

This resource, and especially, *Tips for how to Embed Career Learning in your Curriculum* is a helpful insight into ensuring your careers offer is well aimed, supportive and helpful for the whole school community. <https://primary-careers.careersandenterprise.co.uk>

- **Young Money Lesson Plans**

Young Enterprise have new lesson resources to use. Explore the relationship between money and mental health with your students using our new material for Key Stages 2, 3 & 4. If your school is not already signed up, subscribe to the Young Money Lesson Plans via the website (www.young-enterprise.org.uk/resources/primary-financial-literacy) and access a wealth of ready to teach, fully resourced financial education lesson plans for £95. Want to try before you buy? Contact advisory@ye.org.uk to try a free lesson plan of your choice.

Please do contact us if you have any questions about the Career Mark Primary award or want to share good practice on admin@complete-careers.com Primary careers work raises aspirations, involves the community, breaks down stereotypes and improves transitions and it is an excellent way of supporting your learners to start their careers and lives with the best possible attitude.

Best wishes from the Primary Career Mark Team