

Complete-Careers LLP invites you to their 1st remote conference.

**‘Evidencing the Intent, Implementation and Impact
of your Careers Programme’**

Wednesday 14th October 2020

With the enhanced focus on careers in Ofsted’s Common Inspection Framework and the guidance for schools to be implementing the Gatsby Benchmarks at the end of 2020, our remote conference will focus on how to evidence a good careers programme. Utilising technology it will equip participants with practical approaches to evidence the intent, implementation and impact across all 8 benchmarks and additional national criteria. With much uncertainty nationally and internationally our conference theme focuses on the individual learner, helping organisations to consider:

- how to fully create a ‘stable careers programme’, underpinned by learner outcomes
- how to evidence the intent, implementation and impact of careers to satisfy Ofsted and other stakeholders
- how to effectively and continually improve your careers programme

A range of national speakers and experienced practitioners/careers leaders will support you to comply with the statutory duties and identify best practice. The day will be varied including speakers and virtual workshops. We are limiting spaces so that each workshop is interactive with participants able to enable their cameras and microphones to fully participate.

The keynote addresses will consider the theme of evidencing the impact of a careers programme considering the position of Ofsted as well as from a Multi Academy Trust. The addresses will also consider if Gatsby is ‘good’ for careers education. Four workshops will provide practical ideas and suggestions for evidencing intent, implementation and impact ensuring the needs of the learners are met. There will be plenty of opportunities to share issues and explore best practice. The four workshops are:

- **Intent (learning outcomes)** – discover how approach policy/strategy to design your intent based on learner aims and outcomes avoiding a splattergun approach to career delivery.
- **Intent (needs analysis/recovery curriculum)** – discover how to effectively ensure intent design is based on a thorough understanding of learner career development need and how to provide post covid support.
- **Implementation (programme design)** – discover ideas of how careers professionals design, coordinate and track career-related learning and consider an appropriate post-covid career learning recovery.
- **Impact (evaluating the effectiveness of your careers programme)** hear career professionals present practical strategies for monitoring, reviewing and evaluating all strands of a careers programme to demonstrate impact on addressing the needs of every learner

For more information contact Complete-Careers LLP on 01522 262922 or email: enquiries@complete-careers.com.

Conference Agenda

Twitter feed: #CCLLPC20

9:15	Electronic arrival and registration
9:30	Welcome and Scene Setting – Complete-Careers LLP
9:45	Keynote address: Rachel Green, Careers and Enterprise Company – Careers and Ofsted
10.05	Keynote address: Ryan Gibson, Academies Enterprise Trust – Leading Careers through a MAT
10:30	Workshop 1 – Intent (learning outcomes and policy)
11:10	Break
11:25	Workshop 2 - Intent (needs analysis/recovery curriculum)
12:05	Workshop 3 – Implementation (Programme design)
12:45	Lunch
13:15	Keynote address: David Andrews OBE, Is Gatsby great for careers education?
14:00	Break
14:10	Workshop 4 – Impact (monitoring, reviewing, evaluating and continuously improving)
14:50	Summary – Review of the day
15:15	Evaluation and Close