

Impact

Evaluating the effectiveness of your careers programme

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Demonstrating impact through the Quality in Careers Standard using the Career Mark Approach

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Achieving the Quality in Careers Standard

- ✓ Complete Careers - licensed awarding body of the Quality in Careers Standard
- ✓ Partnership of dedicated career professionals involved in Career Mark since 2001
- ✓ Based in Lincoln, East Midlands, with national team and international reach

Quality Assurance: DfE / Quality in Careers Standard

➤ Statutory Guidance October 2018:

- ✓ *'We strongly recommends that all schools work towards the updated Quality in Careers Standard, incorporating Compass, to support the development of their careers programme.'*

➤ Gatsby Benchmarks:

- ✓ *'The Standard has been aligned to the Gatsby Benchmarks and incorporates Compass into it's processes, so those schools achieving the Standard meet all eight benchmarks.'*

Source: Statutory Guidance: 'Career Guidance and Access for Education and Training Providers', October 2018

Quality in Careers Standard and Gatsby

“Our revised national criteria have been agreed with the DfE, the Gatsby Foundation, and the Careers & Enterprise Company. They comply with the DfE’s Statutory Guidance and its timetable for the implementation of meeting the eight Gatsby Benchmarks. The criteria fully incorporate the Benchmarks both for schools and for colleges.”

Source: Quality in Careers Standard May 2018

New Quality in Careers Standard Criteria

Assessment outcomes for the transitional period (present to the end of 2020):

- 1 – Deferred
- 2 – Making Good Progress
- 3 - Fully meeting all the accreditation criteria including the Gatsby Benchmarks

2 and 3 above are positive outcomes.

Demonstrating Impact through Quality in Careers Standard/Career Mark

✓ Standard M – Management

- **M2:** Measuring impact of CEIAG on progression
 - How do you analyse your organisation's performance/destination data to evaluate the impact of your CEIAG programme?
 - How do you analyse the performance of learners identified as priority groups (LAC, PP, SEND, high achievers)?
 - How do you analyse the performance against the school improvement plan, Ofsted and the internal careers department plan?

Demonstrating Impact through Quality in Careers Standard/Career Mark

✓ Standard M – Management

- **M9:** Monitoring review and evaluation for continuous CEIAG development
 - How do you gather feedback from learners, deliverers, families, carers and broader partners and stakeholders.
 - How do your findings from feedback, together with learner performance, destination data and progression outcomes identify the impact of CEIAG and inform development of CEIAG policy and programme.

Assessment Process

- ✓ Developmental approach to achieving best practice – provides an opportunity to review, evaluate and reflect on current provision
- ✓ Supported by a careers expert
- ✓ Desktop assessment
 - maximum of 50 pieces of evidence, e.g. policies, development plan, Compass report, stakeholder reviews with students, parents – quality not quantity
 - robust evidence for Ofsted
 - quality assurance process
- ✓ Covid-19: remote assessments are possible and advised

Find out more...

Visit our website:

✓ <https://complete-careers.com/career-mark/>

Or contact us via:

✓ contact@careermark.co.uk

Thank you for listening

Any questions for Natasha or myself?

